

Tourism Marketing & Management Minor

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G55995 (T)-MKTG/C2_0 re W*an12 Tf 17d.82 636.94 Td <0003>Tj ET Q q 0 0 595.32 841.92 6u4T52 231T Q

Note for the BCom: Any course at 300 level may contribute to only one major or minor. Any course at 200 level credited to a minor cannot be credited to a major or another minor. Where the same course is required for more than one major or minor a substitute course, approved by the Dean of Commerce, will be required.

Note for the BA: Any given course may contribute to only one major or minor.

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300 level 90 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MKTG314			
200 level 135 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MKTG205	15 pts MKTG240
100 level 135 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MGMT100	15 pts STAT101	15 pts MKTG100

Required Courses for the minor

Elective course for the minor

Prerequisite Courses

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& R X U V H & 3 U H U H T X L V L W H V	
MKTG205	(1) MKTG 100; and (2) STAT101; and (3) A further 15 points in MGMT
MKTG240	MKTG100
MKTG314	Any 45 points 200-level ECON, MGMT, MKTG, MSCI, POLS, PSYC, SOCI, GEOG or other social science approved by the Head of Department

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