



Write a clear summary of yourself.

Show off your skills.

— **Use your skills to help others.** Share your expertise and help others learn. This can be done through writing articles, giving presentations, or mentoring others. It's a great way to build your reputation and establish yourself as an expert in your field.

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Remember to use your manners.

Remember to use your manners. Always be polite and respectful, even in online interactions. This includes using proper grammar and punctuation, and avoiding offensive language or behavior. It's important to maintain a professional and courteous online presence.

Create a professional online presence.

Create a professional online presence. Make sure your online profiles are up-to-date and reflect your current skills and experience. This includes your LinkedIn profile, your company website, and any other online platforms you use. A professional online presence can help you attract new opportunities and build your reputation.

Contribute to LinkedIn Answers by asking and answering questions.

Contribute to LinkedIn Answers by asking and answering questions. This is a great way to engage with your network and provide valuable insights. You can ask questions about industry trends, best practices, or specific challenges you're facing. Answering questions can also help you establish yourself as an expert and build your reputation.