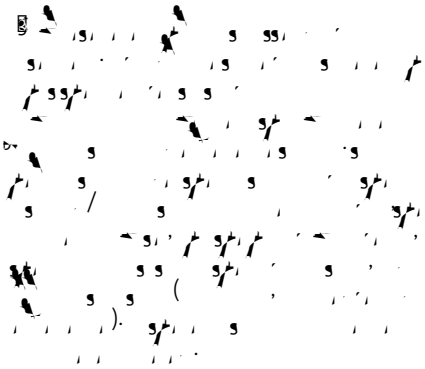Do your Research