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**VICE-CHANCELLOR'S REPORT TO  
UNIVERSITY OF CANTERBURY COUNCIL MAY 2017**

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## 1. **INTRODUCTION**

Slippage in the delivery of UC's key building programmes became apparent, with the impact of



## **Attribute 1: Employable, innovative and enterprising**

*Learning Objective: Students will develop key skills and attributes sought by employers that can be used in a range of applications.*

The employable, innovative, and enterprising attribute (EIE) is being woven through new and re-developing courses. The Director of the University Centre for Entrepreneurship (UCE) has been liaising with academics and programme directors as part of the course-consultation process in order to support the embedding of the EIE attribute. In addition to course development the UCE has been providing students with opportunities to link with employers and be involved in innovative and

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and two events with visiting Silicon Valley entrepreneur Bill Reichert that was open to both staff and students. Students also have opportunities to engage in activities that support EIE through the Co-Curricular Record.

## **Attribute 2: Biculturally Competent and Confident (BiCC)**

*Learning Objective: Students will be aware of, and understand the nature of biculturalism in Aotearoa New Zealand, and its relevance to their il5D [(A)1(2( V)4(a)6(lle)-1ww)-3(nd/r)3(s)-hatr iveg5D [(*

#### **Attribute 4: Globally aware**

*Learning Objective: Students will comprehend the influence of global conditions on their discipline and will be competent in engaging with global and multicultural contexts.*

The Global Awareness Framework has been revised following feedback from all Colleges and will proceed to Academic Board. The next stage for the Globally Aware attribute will see it mapped against current offerings. While the Globally Aware attribute will be delivered through the curriculum, students can enhance their experience with a range of activities offered as part of the Co-Curricular Record.

#### **2.5 International Relations Office**

Recruitment for the new Director of International Growth Strategies has been completed. Dr Ian MacDonald is an alumnus of UC (Postgraduate Certificate in Tertiary Teaching), with a PhD in Economics from Simon Fraser University, Canada. He is currently Senior Lecturer in Economics at Lincoln University, where he has undertaken research, teaching and academic management since 2000. He is also Director of the Joint Education Programme between Lincoln and Yunnan Agricultural University.

Ian has a wide range of experience in international student recruitment and support, from development





### **3. CHALLENGE**

*Promote an inspirational and innovative learning and teaching environment, recruiting and retaining students, raising standards and enhancing student success.*

#### **3.1 Marketing**

Social media activity continues to be high with UC either first or second for engagement across Facebook, Instagram and Twitter within the New Zealand university sector. The Online WCMS phase III project continues with the College of Education, Health and Human Development and College of Science the current focus. Google AdWords has seen good growth through the January-April period. Total online results (clicks, likes and video views) are up 156% year-on-year.

The UCME campaign has been launched with significant visibility nationwide. Outdoor opportunities are being utilised with adshells outside many secondary schools, billboards in Wellington and Christchurch, and street posters in Nelson. The campaign is also being promoted through social media (Facebook) and on high visibility websites (banner advertising). Radio will also be utilised and the campaign is being promoted on our homepage.

The undergraduate scholarship campaign has been in market utilising online and outdoor properties. A local Semester Two campaign utilising newspaper and online opportunities will launch in late May. The Auckland-Wellington offer branded as GO Canterbury will be launched in July utilising outdoor, online and radio channels. Open Day and Information Evening advertising campaigns have been in market and will run until early July.

Work is complete in regard to developing a specific 'brand story' for the School of Business. This has involved interviews with students, staff and alumni. This process is now under way with the College of Education, Health and Human Development. The annual 'active learning' photography for each of the college disciplines has been completed. A suite of videos will be implemented progressively over the year – the College of Arts is the first in this initiative.

Seven discipline publications and the undergraduate prospectus have been printed and were launched at the Christchurch Careers Expo in May.

#### **3.2 Liaison**

The Year 12 Discovery Day event was held on campus on 11 April with 993 students attending from 27 Canterbury schools. The day contributes to the local market recruitment pipeline providing an opportunity for Year 12 students to experience being a university student.

April saw first round school visits nearing completion with the focus now shifting to preparing for the upcoming Information Evenings and Careers Expos which kick off in early May.

The team saw a total of 32 student appointments in April of which 14 were from adult students.

UC Possibilities was held for three days beginning on 26 April and saw 89 Year 13 Canterbury students experience lectures on Science and Arts subjects.

The partnership agreement between UC and the Student Volunteer Army saw the second national Serve for New Zealand event held in late April, with over 9,000 hours pledged by more than 2,600 individuals.

### **3.3 Admissions**

During April, Admissions staff processed final international applications for the July intake. The focus now moves to the October and February intakes. Work has been completed on Phase One of the Programme Specific Entry Requirements for India and China, with the next phase extending the country requirements to primary and secondary growth countries such as Malaysia, Japan, and Korea. The Admissions team has been involved in the early collaboration sessions for the Easy Enrolment project within the Student First Programme.

### **3.4 Contact Centre and Shared Services Admin**

Training was completed in preparation for the release of the new Contact Centre Management software, which successfully went live on 28 April.

### **3.5 Enrolment**

A review of Enrolments 2017 has now been completed with a number of strengths and areas for improvement being highlighted. An action plan is currently being drafted to ensure we improve the enrolments process for future years.

### **3.6 Scholarships**

During April offers were issued and payments made to eligible recipients for the 2017 UC Undergraduate Entrance Scholarship, two months earlier than in previous years. This was positively received by recipients.

The 2018 'Fund your studies' brochure, aimed at Year 13 students, was prepared and finalised for printing ahead of Liaison's school visits and expos. Applications for the range of Undergraduate  
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knowledge about Deaf culture. The course is particularly popular with students studying Sociology, Education, Psychology, and Health Sciences.

Re-registering with the DRS ensures that students receive the appropriate learning support they require. Currently, the DRS supports students in about 180 courses of study. The number of registered students is expected to increase as the academic year continues.

### 3.11 **UniLife**

Uni

New Zealand U20 rugby team to World Championships – Tom Christie, Braydon Ennor, Will Jordan

New Zealand Universities Rugby – Sam Godwin and Nigel Gibb

New Zealand Black Ferns trialists – Kendra Cocksedge, Jessie Hansen, Olivia McGoverne

New Zealand U20 Football team to FIFA U20 World Cup – Sean Liddicoat

New Zealand U20 Volleyball team – Matthew Butterfield

New Zealand Touch team – Maisie Evison, Cassandra Engler (Womens), Ben Anderson (Mixed)

New Zealand Bowls team – Taylor Bruce

#### **4. CONCENTRATE**

*Enhance research and creative work in chosen areas of endeavour; increasing efficiency, especially in the use of time in teaching and related activities per EFT; raising quality in teaching effectiveness and research outputs; and increasing focus and concentration of effort.*

##### **4.1 DVC Research and Innovation**

##### **4.2 Research Funding**

Research & Innovation is managing 394 research contracts, worth a total value of \$135.7m. In the 2017 year-to-date, 85 contracts worth a total value of \$11.3m have been executed, and 24 contracts worth at least \$6.7m are pending (in the process of being executed). UC holds 48 National Science Challenges contracts worth \$18.9m (with five contracts worth \$1.7m pending), and 68 CoRE

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able to be provided. The data collection process for the 2018 timetable is expected to commence on 10 July.

The Student First Programme Team held a workshop with Council on 28 April to present the Business Case in more detail. This interactive workshop provided Council members with the opportunity to gain a greater understanding of the Student First Programme. FPRC considered the Programme Business Case on 15 May and have recommended the programme to Council.

## **5. Office of the AVC Maori**

### **5.1 Graduate Pillar – Bicultural Competence and Confidence (BICC)**

Meeting dates have been arranged for the 2017 BICC hui, with the second 2017 hui planned for 15 June. There are notable efforts and developments from many Deans and Colleges to succeed in ensuring undergraduate courses can be offered in 2018. Many CUAP proposals have been received by our Office, for advice and commentary.

### **5.2 Te Tari o te Amokapua M ori - Office of the AVC M ori**

Culturally Responsive Pedagogy: From Theory to Practice is a new staff professional development programme provided by the Office of the Assistant Vice- & K D Q F H O O R U 0 — R U  
designed for academic staff as an opportunity to develop and thus contribute to Te Rautaki  
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programme can enrol via the Learning and Development intranet.

### **5.3 Tangata T , A ho# a eo pe Ame 1**

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## 5.7 Kai rahi Service Units

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## 6. CONNECT

Engagement Data	
Intercom	Open rate 45 % (International benchmark = 21.8%)
Insider's Guide (student newsletter)	Open rate 55.3% (International benchmark = 21.8%)
Twitter	5,060 followers (76 new followers in April) We ranked first for Engagement/Fan ratio with seven tweets in the top 10.
Stakeholder Newsletter	721 Subscribers Open rate 44% (industry average = 17%) Clicks 12.5% (industry average = 2.2%)

### 6.1 Project Communications

A major upgrade of the Capital Works web pages has been undertaken in preparation for moving the site across to the new Web Content Management System (WCMS).

A search of historic photos and other resources is under way to provide materials for the RRSIC and CETF openings to visually tell the stories of Science and Engineering at UC.

A UC Key Facts intranet page has been drafted to provide a single source of truth for publicity, publications and communication and promotional purposes. Communications including speeches, slideshow materials and a Chronicle magazine article were prepared for the Arts Centre facility opening on 17 May. The opening of the building by Hon Chris Finlayson and the opening of the Teece Museum of Classical Antiquities by Professor David Teece and his wife Leigh Teece was well covered in the media and appreciated by staff and donors.

A series of articles are being prepared for the UC Foundation Annual Report.

### 6.2 Media

April media coverage of UC-

### 6.3 External Engagement

The April UC Connect public lecture on ‘Why matter still matters for digital-age workers’ was well attended with subsequent contact with the lecturer from four companies enquiring about the research discussed. Twelve UC Connect lectures are planned so far this year, with the performance music lecture at the new UC Music Recital Room in the Arts Centre sold out.

### 6.4 Stakeholder Relations

Some complaints have been received about student disruption in Ilam and Riccarton neighbourhoods. These are being managed in in close collaboration with the UCSA, the Police and the Christchurch City Council. Meetings were held in early April with residents and students living near the new Dovedale townhouse construction site to share the plans and address any queries. The next UC Community Meeting (s)-1(e)4(a)6(0)g(e)4(s)-1r(i)-but-17 eac lrier 71.nts and st2(prho a(y)30( M(

## 6.6 UC Foundation

	<b>Income</b>	<b>Distribution</b>
2016 Year End	\$8.6m	\$4.1m
2017 Target	\$9.5m	\$4.5m
2017 YTD (April)	\$2.3m	\$3.2m

<b>April</b>	<b>Donors</b>	<b>Gifts</b>
2001 to date	7,400	23,407
2017 to date	441	680

## 6.7

The International Graduation afternoon tea in Matariki with the Chancellor, Vice-Chancellor and Registrar was as ever very much appreciated by the International graduands and their families.

## 7. **ENABLERS**

*Efficient, effective and sustainable use of the human, physical and financial resources available to the University*

### 7.1 **Staff Matters**

Staff are required to load annual leave plans or seek SMT approval to ensure only approved excess leave will be covered into 2018.

### 7.2 **Infrastructure**

This favourable variance relates to total personnel expenses (the most significant variances relating to leave provision adjustment, academic continuing expense, and general staff temporary expense), and building depreciation.

The School of Music is already running two regular concert series at the site, a lunchtime series on Fridays at 1pm, and evening series (New Music Central) on Mondays at 7pm, in addition a public composition workshop at 3.30pm Mondays.

The many seminars, publications, performances and other events delivered from the College of Arts are advertised in our weekly newsletter *Arts Update*, and many recent events are included in the following link: <http://www.canterbury.ac.nz/arts/arts/>

Recent papers by Arts Staff, presented nationally and internationally, or publications include Garrick Cooper's "Reflections on Palestine and Zionism" (Maori and Indigenous

The winning idea was from Zoe Haws (Science postgraduate) who







## **11. Appendices**

### **Appendix 1: Building Update**

#### **Overall**

All campus projects continue to be very busy with the number of tradespeople on campus presently exceeding 500. Work is continuing safely on sites with no major injuries reported for the last period.

#### **Campus Construction Safety Group**

The Campus Construction Safety Group continues to meet focussing on the construction projects and their Health & Safety implications on the University's day-to-day business and reputation. In addition the Contractor Round Table Forum continues to meet having expanded representation to include the Early Works contractor on the UCSA site and the Dovedale Campus Residential Accommodation project and links its function and initiatives to the Campus Construction Safety Group agenda.

#### **Current Building Status**

#### **Key Progress this month:**

#### **Major work**

#### **Rutherford Regional Science and Innovation Centre (RRSIC)**

#### **RRSIC Stage One**

The Construction Programme status as follows:



- x As the colour steel roofing is nearing 30 years of age it has been recommended and approved by the PCG to replace it with new iron ensuring the roof is subject to new warranties.
- x Some program delay has been experienced but the budget position remains strong.

**Relocation of the College of Education Health and Human Development – Rehua (NEB)**

- x The project is currently on budget with the major budget risk at present being continued programme delay.
- x Cash flow to complete the project remains achievable at circa \$4m per month if there are no further major delays.
- x A weathertight shell will be achieved by mid-May with the internal façade panels now fitted to 90% of the building elevations and external glazing is well under way.
- x Completion of the external façade also remains a significant programme risk although this risk is reducing as progress is being made with shop drawings, QA is implemented and Hawkins implement Last Planner for the production phase.
- x Fit-out works are proceeding on track in the North building and have now commenced in the South building including internal partition installation on the first four levels.
- x Gib fix and install is the key trade on the programme critical path. Gib installation commences on 15 May and Hawkins has confirmed their subcontractor capability to maintain high production rates.
- x AV and FF&E estimates are on bud9c Tf -30.99 -1.39 Td <007 in A20š 0š\*bççàš ÖÏ 0š.ã#Đ

## **Residential (Student) Accommodation**

### **Demand and supply of beds**

- x Capital Works continues to work with Student Services and the PCG on developing a high level strategy, and has reviewed the demand forecasts updated provided by PriceWaterhouseCoopers in April. This has informed the timing of future developments with the next development indicated to be required for 2020.

### **Postgraduate apartments at Dovedale**

- x Works have commenced on site with initial site stabilisation and creation of the gravel raft under way. Review of the services technical design continues.
- x Resource Consent has been received by the Design Build contractor as well as initial building consents.
- x Fortnightly communications are being provided to CLV for the Sonoda residents, and a broader communication plan has been initiated for Dovedale-based UC staff.

### **Head leases and standalone houses**

- x The Accommodation PCG continue to monitor the situation.

### **Upgrade of Existing Residential Halls**

- x The design solutions in order to achieve Council policy of 67%+ NBS strengthening have been completed and final costings and an associated program of works have been presented to the Residential Accommodation PCG.
- x Discussions with CLV have commenced on when these works can be undertaken as it requires CLV to manage occupancy to provide access over a summer.

Projects in planning this month include:

- x Kaikoura Field Station replacement
- x Logie and Locke refurbishment
- x Innovative Teaching Environments

## 11.2 Appendix 2: Upcoming Events Calendar:

<b>Date (day/date/month)</b>	<b>Event name</b>	<b>Key goal</b>
Tuesday 23 May	College of Science – A Future in Science Careers Event	Recruit
Wednesday 24 May - Wednesday 2 August	UC Cup	Promote
Wednesday 24 May	UC Connect public lecture: To fall or not to fall: The Science of Rock-climbing. Presented by Professor Nick Draper	Promote
Thursday 25 May	Crusaders In-Schools Training session	Promote
Tuesday 30 May	UC Cup Training session	Promote
Wednesday 31 May	UC Connect public lecture: Life in conflict: Notes and afterthoughts from a performer/composer. Presented by Professor Mark Menzies	Promote
Saturday 3 & Sunday 4 June	Small states and the changing global order: NZ faces the future	Conference
Saturday 3 June	Crusaders v Highlanders	Promote

11.3 Appendix 3: VC Activities

<b>Past</b>	
27 April 2017	x



**Appendix 4: UC Function Chart**